

ਹਾਜ਼ੇਰੇਰੀਜੇ THE PLACEMEMT CELL DAULAT RAM COLLEGE



NAISSANCE ANNUAL NEWSLETTER

2022-23



NIRF RANK: 26 NAAC GRADE: A INDIA TODAY RANK (SCIENCE: 7 COMMERCE: 13 HUMANITIES: 15)

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A NOTE FROM THE PRINCIPAL'S DESK

In the ranking of an institution, the job placement of its students plays a big role.

With digitalisation, there is immense scope and a large number of avenues open to youngsters in some of the non-conventional areas where the basic requirements are skills obtained till graduation. The Placement Cell of Daulat Ram College under the guidance of Dr Kalpana Vaish and her team of dedicated teachers and students office bearers have done a great job this year. The events like Internship and Career Fair, soft skills sessions and webinars organized this year will go a long way in identifying the companies and job prospects for students after their graduation. My best wishes to the entire team for their immense contribution.



Prof. Savita Roy Principal Daulat Ram College

A NOTE FROM THE CONVENOR'S DESK



The Placement Cell of Daulat Ram College acts as a significant link between college academics and professional & corporate life. It aims to provide the best recruitment and internship opportunities to the students and guidance regarding career options, CV writing, enhancing communication skills etc.

In the recent pandemic times also, the dedicated team of placement cell has worked tirelessly to organise series of webinars, workshops and other activities including the annual Internship and Career Fair Incrementum 6.0, though all online. With the rising hope of better times, the placement cell team strives to achieve its goals with even greater enthusiasm and commitment. My sincere best wishes to the entire placement cell team in all their endeavours.

Dr. Kalpana Vaish Convenor The Placement Cell



CONVENOR



DR. KALPANA VAISH

CO-CONVENORS





MS. DEEPIKA JINDAL MS. ROOPSHIKHA

FACULTY MEMBERS

MRS. RICHA KAUR DR. MONU KUMAR MS. SANEYA MS. SACHI MS. RAKHI SINGH

DR. DIVYA MATHUR DR. VIDHI CHAUDHARY DR. ANITA GOEL DR. NEERU SAHDEV

TEAM 2022-23

CORE



PRESIDENT TANISHQA GUPTA



VICE PRESIDENT SAVI BAGORIA



GENERAL SECRETARY ADITI KARAN



TREASURER RIYA GARG



CO PRESIDENT PRIYA



VICE PRESIDENT ANANNYA PADHI



GENERAL SECRETARY SAMREEDHI SHREE



TREASURER VANSHIKA KAPOOR

CONTENT HEADS

VRINDA SHARMA NALINI SHARMA

CREATIVE HEADS

SRISHTI KUMAR NETRA MITTAL

MARKETING HEADS

ANUSHRI ANAND ONSHI TIWARI

HEADS

SPONSORSHIP HEADS

ANUSHKA SINGH ANUSHA BANSAL

MIS HEADS

ADITI SAHA RIYA KHANNA

LOGISTICS HEADS

ISHITA AGARWAL ANANYA SHANKAR

DIGITAL HEADS

SUHANI ARORA ISHANI

PR HEADS

DEEKSHA JAIN

WEBSITE HANDLERS

ADITI MITTAL PRANJAL

SENIOR EXECUTIVES

AMODNI M. B. VAISHNAVI ARPITA SAXENA GEETIKA KAUR VANSHITA KHUSHI CALLY KHYATI JAIN ARCHISA NIDHI JHA MRIDUL RIYA SHARMA SIYA DHAMIJA SNEHA GUPTA SWASTIKA

JUNIOR EXECUTIVES

AARUSHI KHANNA PRERNA SHARMA ANJALI MAURYA TANISHA SHARMA SOMYA THAKUR XENA JANVI KUKREJA ANANYA KAROL SRISHTI GUPTA ANAGHA B RAJ MAITRI SURANA SHREYA GARG PALAK GAIROLA NANCY BUTOLA RITIKA MUGDHA ANSHIKA SURI NIDHI PALAK AGARWAL VAISHNAVI

THE PLACEMENT CELL DAULAT RAM COLLEGE



"Maximizing Stellar Growth"

The Placement Cell, Daulat Ram College is a group of diligent women working hard to provide college students with great career and growth opportunities. It strives to accelerate the career of the students by bringing many reputed companies for internships and placement drives. The session 2022-23 started with the formation of the new Placement Cell team which included Core Team Members, Team Heads, Senior Executives and Junior Executives. Throughout the academic session, the cell conducted informative seminars, webinars and workshops and organized successful internship and placement drives.

We extend our gratitude towards our Principal, Prof. Savita Roy for her support. Due to her Vision and encouragement, the Cell could perform exceptionally well in this session. We extend our heartfelt thanks and gratitude towards our Convenor: Dr Kalpana Vaish, Co Convenors: Ms Deepika Jindal and Mrs. Roopshikha and Faculty Members: Mrs Richa Kaur, Dr Monu Kumar, Ms Saneya, Ms Sachi, Ms Rakhi Singh, Dr Divya Mathur, Dr Vidhi Chaudhary, Dr Anita Goel and Dr Neeru Sahdev.

RECRUITMENT DRIVES

The Placement Cell of the institution has been actively conducting recruitment drives to provide both on-campus and off-campus opportunities to the students. Continuing with the annual tradition, last year the cell welcomed 40+ firms for recruitment. The list of esteemed companies that participated in the recruitment drives included Accenture, Wipro, Deloitte USI, DE Shaw, Larsen & Toubro, WTW, ICICI, The Oberoi Group, HDFC, KPMG, Tresvista, and several others. These companies offered a wide range of profiles to the students, encompassing areas such as Business Development, Content Writing, HR, Marketing, Finance, Analyst, Actuarial Services, PR, and more.

The efforts of the Placement Cell yielded impressive results, with 110+ students receiving offer letters from top-tier organizations through the campus recruitment process in the session.



INTERNSHIP DRIVES

The cell successfully collaborated with notable companies such as the AIM group, Agile Capital Services, Zielhoch, Insplore Consultants, Yaadgar Safar, Eigopaathshala, Unschool and others. These companies offered a wide array of impressive profiles, including Content Writer, Finance Intern, Management Trainee, Social Media Management, and many more. The diverse range of profiles catered to the varied interests and skill sets of the students, providing them with a platform to explore their areas of interest and gain hands-on experience.



INCREMENTUM 6.0

THE ANNUAL INTERNSHIP AND CAREER FAIR

Incrementum 6.0, our annual Internship and Career fair, was held successfully on the 27th and 28th of March, 2022. The event was a great success, garnering 200+ opportunities. The highest CTC offered was 5 LPA and highest stipend was 15K per month.



The first day started off with the third edition of our Speaker's Conclave followed by a CV building session. The second day kick-started with the members applying for their choice of companies, for which a customised website was curated. The POC worked all in to make it all effortless.

Overall the event was a success and has been able to gather great response

SPEAKERS CONCLAVE

We are delighted to present a successful digital execution of Speaker's Session Series 3, that coincided with the highly anticipated Incrementum 6.0 launch. The event witnessed an overwhelming response from participants, further solidifying our commitment to knowledge dissemination and innovation. It served as a platform to facilitate knowledge sharing, exchange of ideas, and exploration of new opportunities within the industry.



Mr. Amit Pandey, a distinguished figure in the industry, brought wealth of insights to the "The College Hustle theme Career -**Placements** and Interviews." With his extensive experience and dynamic leadership, he emphasized the transformative power of thinking innovation and strategic in navigating the ever-evolving landscape of career placements and interviews. His address not only inspired the audience but also provided practical wisdom for tackling the challenges and seizing the opportunities that come with launching successful careers.





INCREMENTUM 6.0

LIST OF COMPANIES

Adore India Begin Big Boy Toyz Bonami Software CSA Advisor CEI Eat My News eigoPaathshala Uneako Youth Empowerment Foundation

FinOak GSC Associates India Fellow KRG Logyify Newzera Ozibook Youth India Vskills Vishalakshi Foundation PeakPals Pehchaan Purani Dilli Talkies RSVI Sygnific Careers Tech Analogy Triedge Solutions Umeed NGO Unschool Parmar Consultancy Services



SEMINARS, WEBINARS AND WORKSHOPS

1. AECC GLOBAL

Placement Cell successfully hosted Mr. Avadesh Kumar Singh and Ms. Anisha Kapoor for a session on Plan your career to study abroad. The session was insightful and solved the queries of student. It was attended by 96 students .



2. T.I.M.E

The Placement Cell organized a webinar in collaboration with T.I.M.E and a mock GD for the students of Daulat Ram College. The session was hosted by Tarannum Naseem Raza who guided the students and solved their queries on how to prepare themselves for a GD.



3. AECC GLOBAL

The Placement Cell organized a counseling session in collaboration with AECC GLOBAL. This enriching session empowered the students to navigate various career paths.

4. T.I.M.E

The Placement Cell organized a webinar on case studies in collaboration with T.I.M.E. led by Tarannum Naseem Raza. Students got tips and strategies to tackle case studies. The session was interactive and solved the queries of the students.



5. IMS LEARNING RESOURCES

The Placement Cell organized a session in collaboration with IMS Learning Resources on profile building for IIMs led by Shabnam Sahni ,this insightful session equipped students with the valuable skills and knowledge on how to prepare their profiles for IIMs. This insightful session was attended by over 100 students.



6. RESERVE BANK OF INDIA

100+ students unravelled the mysteries of central banking at the RBI Careers seminar. Led by experts, they explored diverse functions, career paths, and exclusive opportunities for women. This Placement Cell event fuelled financial ambitions.



7. TEACH FOR INDIA

The Placement cell Organised a Panel discussion in collaboration with TEACH FOR INDIA. Members of the same, namely,Kritika Sangani, Vanshika Singh, and Akshita Kaushik shared their impactful stories and encouraged the students of Daulat Ram College to work towards elimination of education inequality in our country. The webinar was very interactive and solved the queries of the attendees regarding the same.



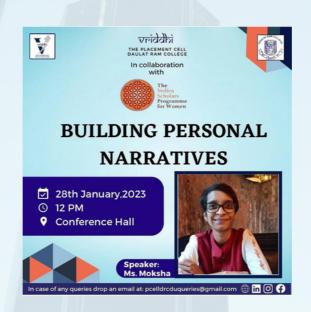
8. INDIAN ARMY

The Placement cell organised a seminar with Col MDS Duggal, Director Recruiting; Integrated Headquarters of Ministry of Defence (Army). Colonel Duggal shared powerful stories and ignited a passion amongst the youth of our college to join the Indian army. The inspiring session was attended by over 100 students.



9. VEDICA SCHOLARS

The placement cell organised a captivating seminar in collaboration with Vedica Scholars Programme for Women (VSPW). Ms. Moksha's session on "Building Personal Narratives" equipped students with knowledge regarding essentials for the new age professionals, i.e. for critical thinking and communication. This empowering event, hosted by the Placement Cell, aligns with our commitment to fostering diverse career paths for women.



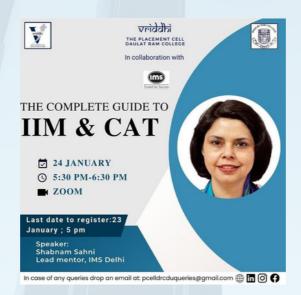
10. DISCOVER MATRIX

The Placement cell organised a session in collaboration with Discover Matrix. Mr. Gautam Chhokar, Director of Discover Matrix, enlightened students on diverse opportunities available overseas. This insightful session, equipped students with valuable knowledge to navigate the exciting world of overseas studies.



11. IMS LEARNING RESOURCES

The placement cell organised a seminar in collaboration with IMS Learning Resources. Led by seasoned mentor Shabnam Sahni, over 100 Daulat Ram students gained valuable insights into India's prestigious management institutes. The webinar was interactive and cleared any doubts that were lingering in the students minds.



12. AECC GLOBAL

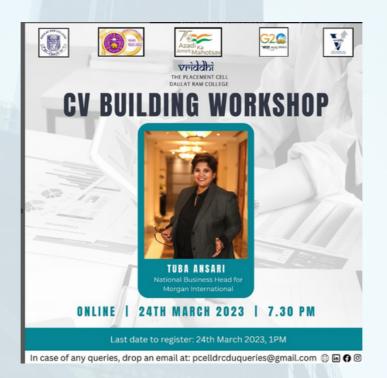
The placement cell organised a seminar and counselling session in collaboration with AECC Global. Expert speakers Avadhesh Kumar Singh and Nidhin Nair shared their insights, illuminating diverse pathways and opportunities abroad. This enriching event ignited dreams and empowered students to navigate the exciting world of global education.



COLLABORATIONS AND EVENTS

CV BUILDING

The Placement Cell of Daulat Ram College recently hosted its annual CV Building Session, drawing a remarkable response from students. The event accommodated hundreds of students eager to refine their CVs for today's competitive landscape. With meticulous planning and dedicated mentors, the workshop seamlessly guided students through registration, promotion, and CV refinement. The resounding success, evidenced by positive feedback, showcases the team's commitment to empowering students in their career pursuits. As they celebrate this achievement, they remain poised for future triumphs, eager to continue fostering excellence and learning. Grateful for all participants, the Placement Cell looks forward to hosting more impactful events.



PLACEMENT TRAINING SESSION

The Placement Cell conducted а comprehensive Placement Training Session aimed at equipping our thirdyear students with insights into this vear's recruitment process. With attendance exceeding expectations, session garnered significant the interest and appreciation.





It covered various facets of campus hiring, including Resume Shortlisting, Online Tests, Group Discussion, and Personal Interviews, ensuring students were well-prepared for each stage. Participants gained valuable insights into selection criteria and methodologies employed by recruiting companies, along with essential do's and don'ts for presenting themselves effectively.

The session provided a holistic understanding of recruitment dynamics, serving as a vital platform for students to familiarize themselves with recruitment nuances and navigate the process seamlessly.

TEACHER'S MESSAGE

Each year the placement cell of Daulat Ram College sets a new benchmark. The team has always been successful in maintaining high placement statistics and the fact that our students bear the recession blues in the recent corona situation with record breaking placement itself is a testimony to their quality. The placement cell team have worked relentlessly to not only ensure job placements for students but have also organised various events for the students for the development of communication skills, corporate etiquette, and soft skills. It has been a pleasure to be a part of placement cell. I wish them all the best for their future endeavours.

~Mrs. Divya Mathur

It is always an honour to work with the Placement Cell of Daulat Ram College. I am delighted by the efforts of the Placement Cell team who have worked so hard during the pre and post lockdown period. Placement Cell creates a platform where students can showcase their talent which different companies seek to explore and utilize. It does not only provide recruitment and internship opportunities to the students but also conducts various skill enhancing seminars and workshops for the students. I feel very proud and would like to congratulate the entire Placement Cell team for organizing virtual internship fair "Incrementum 6.0" in this pandemic situation, in which many companies participated to provide recruitment and internship opportunities to the students. I am sure that the Placement Cell of the College will reach new heights in the coming years.

~ Ms. Roopshikha

Placement Cell provides ample amount of opportunities to the students which helps them to prepare themselves to fit in the corporate world and it also helps in their holistic growth. Placement Cell brings professionalism to students.

~ Ms. Richa Kaur

The sky is the limit for the Placement Cell Team. Besides offering recruitment and internship opportunities to a diverse group of students, it also organizes various seminars and workshops to enhance the skills and knowledge of students with reference to the corporate world. It has been a pleasure working with such an organised and energetic team who are always on the go and do intense research to grab more opportunities for their fellow students even in this pandemic situation. The team had successfully organised virtually Incrementum 6.0, which included a Speaker session along with conducting an online internship and recruitment drive for students across India. The Placement Cell is the shining star in the cap of DRC and has been successful in bringing glories to college.

~ Ms. Deepika Jindal

It has been a privilege to work with such enthusiastic and energetic placement cell team who had shown keen interest in all the activities and brought placement cell to the new height. I wish them all the best for the future

~ Dr. Arti Jain

STUDENT'S REVIEW

The society consists of some incredible members who work day and night, irrespective of college lectures, exams, chill time with friends to provide good internships and placements. It was an honour to be a part of such a multi-talented team in my 1st year.

~ Priya Soni (Tresvista)

The placement process went on very smooth because of the hard work of our Placement Cell team members. The members were very supportive and were there for us in every step of the placement process and got us many companies. I am very grateful to the Placement Cell of our college for its continuous support and encouragement.

~ Aaryani Dogra (EY GDS)

Vriddhi has been a massive pillar of support in helping me through my placement journey. Not only did it provide me with substantial industry knowledge via Saaransh (The Placement Cracker) but it also helped me develop my soft skills and overall exposure to the world of Human Capital. I'll forever be grateful for the learnings I derived from my time at PCell and for the people that made me who I am today.

~ Samriddhi Sharma (D. E. Shaw)

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